



*Eastern Idaho Technical
College*

STRATEGIC PLAN

2008-2012

Eastern Idaho Technical College STRATEGIC PLAN 2008-2012

The Eastern Idaho Technical College (EITC) Strategic Plan (The Plan) has been developed in response to the statutory requirements in Idaho Code (see Title 67) and further described in the Office of the State Board of Education (OSBE) Governing Policies and Procedures document (see Section I dated April 2002). The Plan is an integral part of the OSBE overall planning process and aides in the delivery of quality professional-technical education in the nine county EITC service area. The Plan aligns and incorporates the strategic direction of the OSBE and the State Division of Professional-Technical Education (SDPTE).

The EITC Strategic Plan serves to maintain the focus of the college on providing quality education to our students and providing well trained and qualified individuals to employers. The Plan is considered a living document and is an integral part of annual and long-term planning efforts. Instructional and business decisions, including personnel and budgetary considerations, are made based on The Plan. The Plan also serves as the basis for annual execution plans and institutional planning and effectiveness.

Eastern Idaho Technical College's Strategic Plan 2008-2012 is intended to outline what the college needs to accomplish and establish our primary direction for the coming five (5) year period. The details of how we intend to accomplish these goals and objectives will be spelled out in the more detailed Eastern Idaho Technical College Plan under separate cover (not included with this submission).

A handwritten signature in black ink, appearing to read 'William A. Robertson', with a stylized, cursive script.

William A. Robertson - President

MISSION STATEMENT

Eastern Idaho Technical College provides superior educational services in a positive learning environment that supports student success and regional workforce needs.

VISION STATEMENT

Our vision is to be a superior quality professional-technical college. We value a dynamic environment as a foundation for building our College into a nationally recognized technical education role model. We are committed to educating all students through progressive and proven educational philosophies. We will continue to provide high quality education and state-of-the-art facilities and equipment for our students. We seek to achieve a comprehensive curriculum that prepares our students for entering the workforce, articulation to any college, and full participation in society. We acknowledge the nature of change, the need for growth, and the potential of all challenges.

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STRATEGIC PLAN 2008-2012

Alignment with SDPTE Goals & Objectives	Alignment with OSBE Goals & Objectives	Eastern Idaho Technical College GOALS & OBJECTIVES	Anticipated Completion Date
OSBE Quality – Continuously improve the quality of Idaho’s education, training, rehabilitation and information/research services to gain program competitiveness, high levels of achievement and a well-informed citizenry.			
1.3, 2.4, 2.5	Quality	I. Develop a comprehensive marketing campaign to promote college services and improve public perception of the college.	Ongoing Annual Review
1.4	Quality	II. Provide and continually plan for a quality campus environment that encourages student growth, fosters respect for people, advocates positive human interaction and serves the diverse student and community populations within the dimensions of college resources.	Ongoing Annual Review
1.1, 3.1	Quality	III. Fulfill our role as a superior technical college.	Ongoing Annual Review
3.2	Quality	III e. Provide support services that enhance the educational experience of students, including advising, counseling, career planning, placement and other activities.	Ongoing Annual Review
1.4, 1.5	Quality	IV. Analyze existing staffing patterns at the college in support of improved efficiency and replacement staffing needs.	Ongoing Annual Review
OSBE Access – Provide individuals of all ages and abilities access to services to develop their skills, knowledge and social awareness in order to be responsible citizens, globally competitive workers and lifelong learners.			
2	Access	II. Provide and continually plan for a quality campus environment that encourages student growth, fosters respect for people, advocates positive human interaction and serves the diverse student and community populations within the dimensions of college resources.	Ongoing Annual Review

1.1, 1.6, 2.2, 2.3	Access	III a. Provide postsecondary professional technical education for students who plan to enter full-time employment after completing a one or two-year curriculum.	Ongoing Annual Review
1.7, 2.9, 3.4	Access	III b. Participate in the economic development of the service area through collaborative planning, training, and education.	Ongoing Annual Review
2.3, 2.9	Access	III c. Offer developmental programs in adult literacy, General Educational Development, Adult Basic Education and English as a Second Language.	Ongoing Annual Review
1.1, 2.2, 2.3, 2.7, 2.8	Access	III d. Extend professional-technical education to students currently enrolled in area secondary schools.	Ongoing Annual Review
2.9	Access	III e. Provide support services that enhance the educational experience of students, including advising, counseling, career planning, placement and other activities.	Ongoing Annual Review
1.3, 1.7, 2.5, 2.6, 2.7	Access	III f. Maintain and enhance partnerships with regional high schools, colleges, universities, businesses, industry, government and health care institutions.	Ongoing Annual Review
2	Access	III g. Provide an alternative instructional delivery system to enhance learning for all students.	Ongoing Annual Review
OSBE: Relevancy – Ensure services are relevant to the needs of Idaho’s citizens, workforce, business, industry and local, state and federal government.			
3	Relevancy	III a. Provide postsecondary professional technical education for students who plan to enter full-time employment after completing a one or two-year curriculum.	Ongoing Annual Review
2, 3	Relevancy	III b. Participate in the economic development of the service area through collaborative planning, training, and education.	Ongoing Annual Review
2.9	Relevancy	III c. Offer developmental programs in adult literacy, General Educational Development, Adult Basic	Ongoing Annual Review

		Education and English as a Second Language.	
1.3, 1.7, 2.5, 2.6, 2.7	Relevancy	III f. Maintain and enhance partnerships with regional high schools, colleges, universities, businesses, industry, government and health care institutions.	Ongoing Annual Review
OSBE Efficiency – Ensure maximum benefit from education resources through effective operation and management of the educational system.			
4.1	Efficiency	II. Establish mechanisms for enhanced internal communication.	Ongoing Annual Review
1.3, 1.7, 2.5, 2.6, 2.7	Efficiency	III f. Maintain and enhance partnerships with regional high schools, colleges, universities, businesses, industry, government and health care institutions.	Ongoing Annual Review
2.2, 2.3	Efficiency	III g. Provide an alternative instructional delivery system to enhance learning for all students.	Ongoing Annual Review
4.2	Efficiency	IV. Analyze existing staffing patterns at the college in support of improved efficiency and replacement staffing needs.	Ongoing Annual Review